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## EDUCATION

- Ph.D. Ohio University, May 2010: Health Communication  
School of Communication Studies. Dissertation title: [\*Exploring dialogic social change\*](#)
- M.A. New York University, January 2005: International Education  
Steinhardt School of Education, New York University
- Post-Graduate French proficiency certificate. Université de Aix-en-Provence (France) May, 1997  
Diploma Diplôme Approfondi de Langue Française (DALF)
- B.A. (Cum Laude) Duke University, May 1992: Comparative Area Studies and Spanish

## SUMMARY OF QUALIFICATIONS

Researcher and practitioner specializing in innovative and inclusive approaches to communication for action and social change with expertise in the design, implementation and measurement of behavior/social change interventions, capacity strengthening, program monitoring and evaluation, visual/participatory and human-centered design research methods. Fulbright fellow (Colombia, 2008-2009) and Returned Peace Corps Volunteer (Cameroon, 1998-2000) with experience in emergency/humanitarian and development contexts. International research and professional experience in a range of regions and countries, including: Afghanistan, Burkina Faso, Cameroon, Chad, Colombia, Democratic Republic of Congo, Guatemala, India, Kenya, Kosovo, Macedonia, Mexico, Nepal, Niger, Nigeria, Pakistan, Papua New Guinea, Peru, Senegal, Sri Lanka, Sudan, and South Sudan.

## LANGUAGES

Native English speaker. Fluent French and Spanish, beginning Wolof (spoken primarily in Senegal), beginning Fulfulde/Pulaar, and Hausa.

## PROFESSIONAL EXPERIENCE (abridged)

**Regional Advisor, Social and Behavior change, UNICEF West and Central Africa Office, Dakar Senegal** (Dec. 2020-Present). Coordinate with and support Social and Behavior Change (SBC) teams in 24 countries. Liaise with technical counterparts on human-rights based approaches for social and behavior change and key results for children ranging from immunization, nutrition, education, child protection and water, sanitation and hygiene (WASH).

**Senior Advisor, Communication for Development, UNICEF Health/Ebola.** Oct. 2019-Nov. 2020  
Currently leading the Risk Communication and Community Engagement (RCCE) team within UNICEF's Ebola outbreak response in Eastern Democratic Republic of Congo. Manages partnerships and coordination with government counterparts and technical partners. Provide strategic guidance on the use of social science evidence for improved communication programming across technical sectors within the Ebola Response. Conduct operational research to identify promising practices for new approaches to communication for social and behavior change.

**Communication for Development (C4D) specialist, UNICEF Health/Polio.** (Aug. 2018-Oct. 2019)  
Led the research/social data team supporting in-country and regional polio teams for polio endemic and

outbreak contexts. Designed and tested tools and resources focusing on data use to inform communication for development initiatives. Represented UNICEF as C4D outbreak response focal point in the Papua New Guinea Polio Emergency Operation Center.

**Director of Research and Innovation**, Equal Access International (October 2016-July 2018)

Oversee overall research processes; ensure quality instrument design, data collection, analysis, and reporting. Develop systems for identifying and amplifying innovative program activities and designs through training and onboarding tools for in-country and regional teams.

**Design Researcher**, IDEO.org, Abidjan, Côte d'Ivoire and Bukavu/Democratic Republic of Congo (DRC), (May-August, 2018 and December 2015-March 2016). Provide research design, analysis and prototyping support to IDEO.org teams for and adolescent engagement and community health programs in underserved districts in Abidjan and post-conflict areas in Eastern Congo.

**Communication for Development Specialist**, United Nations Children's Fund (UNICEF), Routine immunization/Polio, N'Djamena Chad and Karachi Pakistan. October 2013-October 2015). Led 50-person communication team, working in conjunction with the World Health Organization and the Government of Chad, in the implementation and measurement of communication activities in support of Polio eradication efforts and the promotion of routine immunization. Supported UNICEF/Pakistan, for 5-month mission as Polio Team Lead in Karachi Field Office and Sindh Emergency Operations Center.

**Visiting Assistant Professor**, Ohio University's Communication and Development Master's program and Media Arts and Studies, "Media and Social Change" track (August 2012-August 2013). Courses: Research methods, participatory research methods, media and social change.

**Post-Doctoral Research Fellow**, University of South Florida, Department of Communication to publish and teach under the umbrella of the 2010 theme: "Sustainable Societies: Building social, cultural, and environmental capital in a globalized world." Courses: Persuasion, Communication for Social Change, Communication and the Sustainability City (July 2010-June 2012).

**Fulbright fellow, Bogota Colombia** (May 2009-June 2010). Served as guest lecturer at the University la Javeriana, Department of Communication, and conducted field research on invitational communication for social change (dissertation research).

**Grants researcher and proposal writer**, Office of the Associate Dean of Research and Graduate Studies, College of Communication, Ohio University (May 2005- May 2009).

**Project Associate**, New York Technical Assistance Center (NYTAC), Metropolitan Center for Urban Education, Steinhardt School of Education at New York University (January 2003-May 2005).

**International Training Administrator**, Chemonics International, Washington, DC. (August 2000-November 2003) Designed and implemented learning exchange programs, conducted needs assessments and developed curricula for professionals in Senegal and Kosovo (field based).

**Teacher/Health promotion**, United States Peace Corps Cameroon, Central Africa, English Teacher, HIV/AIDS educator, Lycée de Guider, Teacher and Women and Development representative, U.S. Peace Corps/Cameroon (June 1998 - July 2000).

**CONSULTANCIES** (abridged)

**Research methods trainer**, Save the Children. Led workshop and field research exercise on exploratory, visual and participatory research methods and analysis techniques for Nutrition Officers in Sri Lanka. July-August, 2016

**Research designer, advisor and co-author**, Desk Review of Communication Interventions to Identify Lessons Learned for Strengthening Future HIV Behavioral Prevention Programs Addressing Multiple and Concurrent Sexual Partnerships, Co-designed, FHI-360/USAID, October-December, 2012.

**Field researcher and analyst, UNICEF Niger, October 2012.** Conducted field research and desk review to provide analysis and recommendations to UNICEF Niger Communication for Development staff on communication projects related health and sanitation projects in the Maradi and Zinder regions.

**Field researcher and analyst, UNICEF Guatemala, Social projection and nutrition projects, June 2012.** Conducted field research and desk review to provide analysis and recommendations to UNICEF Guatemala Monitoring and Evaluation staff on communication projects related to nutrition and social protection in two regions of Guatemala (Altiplano and Oriente).

**Training designer and facilitator**, Social and Behavioral Change Communication (SBCC) workshop, Nairobi, Kenya, December 12-20, 2011. C-Change Project (Managed by the Family Health International (FHI 360) with support from the United States Agency for International Development (USAID).

**Training designer and facilitator**, Communication for Development (C4D) workshop for UNICEF routine immunization staff and Ministry of Health (MoH) officials in Juba, South Sudan, September 2011.

**Online curriculum developer**, [Social and Behavioral Change Communication](#) (SBCC), C-Change Capacity Strengthening Project, 2009-2012.

**Academic director, curriculum developer & facilitator**, UNICEF Communication for Development (C4D) project managed by Ohio University. 2011-2013.

**External evaluator**, qualitative midline and final impact evaluations of media programming, Equal Access, Peace and Development Program (PDEV) in collaboration with AED/USAID, Chad and Niger, Central Africa, June-August, 2010 and June-July 2011. Evaluations [2010](#) and [2011](#).

**Field researcher**, UNICEF “History of Program Communication” project, Dakar Senegal, January 2008.

#### **PUBLICATIONS (Abridged)**

Greiner, K. [The benefits and limits of a “full-spectrum” approach to Communication for Development \(C4D\)](#), Journal of Development Communication (December, 2017).

**Greiner, K.** (2012) [Participatory health communication research: Four tools to complement the interview](#). In R. Obregon & S. Waisbord (Eds). *Handbook of Global Health Communication*. (pp. 348-373) Hoboken, NJ: Wiley.

Astatke, H., **Greiner, K.**, Costenbader, E., and Meyanathan, S. (2012). [Multiple and Concurrent Sexual Partnerships in Generalized HIV Epidemics in Southern and East Africa](#). Washington DC: C-Change Project, FHI 360.

Singhal, A. and **Greiner, K.** (2011). [Using the Positive Deviance approach to reduce MRSA at the Veterans Administration Healthcare System in Pittsburgh](#) (pp. 177-209). In A. Suchman, D.J. Sluyter &

P.R. Williamson (Eds.) *Leading change in healthcare: Transforming organizations using complexity, positive psychology and relationship-centered care*. New York: Radcliffe Publishing.

**Greiner, K.** and Singhal, A. (2009) [Communication and invitational social change](#). *Journal of Development Communication*, 20 (2): 31-44.

**Greiner, K.** (2009). [Participatory communication processes as ‘infusions of innovation’: The case of Scenarios from Africa](#). In T. Tufte & F. Enghel (Eds). *Teens engaging with the world: Media, communication and social change*. (pp. 267-282). Gothenburg, Sweden: NORDICOM.

**Greiner, K.**, Singhal, A., & Hurlburt, S. (2007) [‘With an antenna we can stop the practice of female genital cutting’](#): A participatory assessment of *Ashreat Al Amal*, an entertainment-education radio soap opera in Sudan. *Investigacion y Desarrollo* 57(2) 226-259.