

Social Change Library



K. P. Greiner

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Social change approaches: A variety six-pack. Resources in multiple languages [Version: July 2024].



1. [Intro Guides: Human Rights Based Approaches to Social and Behaviour Change](#) (ENG, FR, SP and PORT versions, 30 pages each)
2. [Human Centered Design Guides](#) (ENG, FR, SP and PORT versions, 30 pages each). A curated list of [additional resources \(with links\)](#) is [here](#).

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4. [Social Change Concept Cards](#) (Adaptable quarter page mini resources to spark discussion in workshops and beyond)
5. [Research-related resources](#) (Light tools for useful and usable data)
6. [Mystery box!](#) Resources in a variety of formats (video, slides, short guides and beyond)

These resources were compiled through research and contributions from UNICEF country office colleagues and partners in the West and Central Africa Region. We are grateful to our colleagues at the Behavioural Insights Research and Design Lab

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(BIRD LAB), in Florence Italy and to the technical partners who gave us permission to borrow, adapt, and rapid prototype these resources.

Hungry for more resources on social change approaches? We have additional lists in English, French, Portuguese and Spanish (If you have resources to share, especially in “non colonial” languages, we’d be grateful to have them! You can message me on LinkedIn

- Social Change
- Human Rights
- Human Centered Design
- Behavioural Insight
- Social Impact



Written by K. P. Greiner

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Passionate about human rights and social change. More writing at www.kpgreiner.com. Social and Behaviour Change Team, @UNICEF Dakar, Senegal

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Invite your friends! (Let’s organize)

Welcome to Freedom Fighters for Harris, a “do-it-yourself” social mobilization effort.

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Mystery box! (Social change variety pack)

Social change resources in a variety of formats, languages and sizes. We are sharin...

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Human Centered Design Guides

In English, French, Spanish and Portuguese

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A conversation about using offline networks to transfer digital content. Guest contributor...

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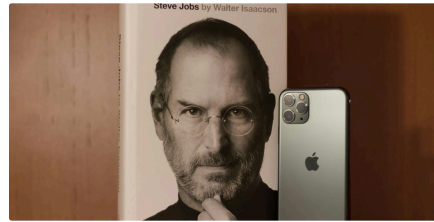
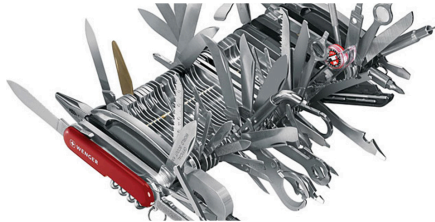
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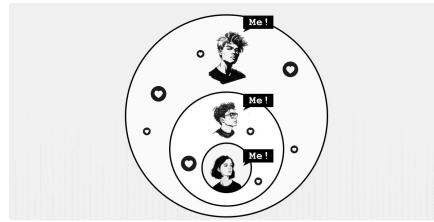


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